



Judging Score Sheet

Student Video Title: _____

	<u>Content Value</u>	<u>5 Points</u>	<u>3 Points</u>	<u>1 Point</u>	<u>Score</u>
1	Communicating Ideas	Message is clear; Viewer will learn from this project.	Message is fairly clear; Viewers are likely to learn from this project.	Message is not clear enough; Viewer may not learn from this project.	(x1)
2	Social Consciousness	Student(s) understand the power of media in shaping society. Project contains exceptional educational or social value.	Student(s) understand the power of media in shaping society. Project contains educational or social value.	Student(s) do not yet understand the power of media in shaping society. Project does not contain enough educational or social value.	(x1)
3	Subject Knowledge	Content knowledge is evident throughout the project. All information is appropriate & correct.	Content knowledge is evident in much of the project. Most information is appropriate & correct.	Content knowledge may not be evident throughout the project. Some information is confusing, inappropriate, or incorrect.	(x1)
4	Depth of Content	Clear evidence that additional research was done for the creation of this project. Video is very informative.	Video supplies enough information to convey the message.	Little evidence that research was done for the creation of this project. Video needs to be more informative.	(x1)
	<u>Storytelling</u>	<u>5 Points</u>	<u>3 Points</u>	<u>1 Point</u>	<u>Score</u>
1	Setting	Setting ties strongly into the story's purpose.	Setting supports the message of the story.	Setting is haphazard or poorly planned.	(x2)
2	Sequencing & Organization	Sequencing and organization are exceptional. Adds to the total understanding of the message.	Sequencing and organization are evident & clear. Message is understandable.	Story is poorly sequenced and/or organized. Message is unclear.	(x2)
	<u>Creativity</u>	<u>5 Points</u>	<u>3 Points</u>	<u>1 Point</u>	<u>Score</u>
1	Aesthetics	Exceptional use of visual elements to create a distinct atmosphere that supports the context of the story. Visuals evoke emotion that supports the message.	Good use of visual elements to create a distinct atmosphere that supports the context of the story. Visuals evoke emotion that supports the message.	Not enough use of visual elements to create a distinct atmosphere that supports the context of the story. Visuals do not evoke emotion that supports the message.	(x1)
2	Artistic Ability	Strong implementation of artistic ideas.	Good implementation of artistic ideas.	More implementation of artistic ideas would help.	(x1)
3	Originality	Project shows significant evidence of originality and inventiveness.	Project shows some evidence of originality and inventiveness.	Project could show more evidence of originality and inventiveness.	(x1)
4	Audio Creativity	Well coordinated with visual elements; sound aids the meaning or tone of the story.	Mostly coordinated with visual elements and suited to the meaning or tone of the story.	Not coordinated enough with visual elements; needs to add more to the meaning or tone of the story.	(x1)
	<u>Technical Quality</u>	<u>5 Points</u>	<u>3 Points</u>	<u>1 Point</u>	<u>Score</u>
1	Transitions & Edits	Smooth; appropriate to the subject matter and adds to the flow of the story.	Most are appropriate to the subject matter, but some are distracting.	Confusing; Overused; distracts from the "flow" of the story.	(x2)
2	Audio Quality	Levels are correct. Not too high or too low.	Levels may be a little uneven. Either too high or too low.	Levels are usually too high or too low. Difficult to understand. May distract from the story.	(x2)
3	Camera Technique	Shots are visually balanced. Movement is smooth and appropriate speed for the content. Video is in focus & white balanced. Shots are steady, tripod was used. Camera angles are varied & interesting.	Most shots are visually balanced. Movement is usually smooth and appropriate speed for the content. Video is in focus & white balanced. Shots are steady, tripod was used. Camera angles are varied & interesting.	Shots need to be more visually balanced. Movement is unsteady, at an inappropriate speed, or distracting. Video is in out of focus or not white balanced. Shots are not steady or tripod was not used. Camera angles need to be more varied & interesting.	(x2)
4	Lighting	Used for effect appropriately. Subject has proper lighting. Action was taken to avoid distracting shadows or glares.	Enhances the visuals. Subject usually has proper lighting. Few distracting shadows or glares.	Subject is consistently too light or too dark. Little attention was put on avoiding shadows or glares.	(x2)